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Bio

Phil Simon is a frequent keynote speaker and recognized technology authority. He is the award-winning author of eight management books, most recently *Analytics: The Agile Way*. His contributions have appeared in *The Harvard Business Review*, *The New York Times*, Fox News, and many other sites. He also teaches system design, analytics, and business intelligence at Arizona State University's W. P. Carey School of Business.

Publications

- Why New Systems Fail
- The Next Wave of Technologies
- The New Small
- The Age of the Platform
- Too Big to Ignore
- The Visual Organization
- Message Not Received
- Analytics: The Agile Way



Topics

- Big Data
- Agile Analytics
- Building a Culture of Analytics
- The Age of the Platform
- Fixing Business Communication
- The On-Demand Economy
- Disruption
- Technology Trends

Praise



"Phil has the rare ability to make what may seem dry and complex topics both compelling and entertaining."

—Joris Evers, Netflix, Vice President, Head of Communications for Europe

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